



August 10, 2008  
Contact: Jennifer Sanzi  
(775) 829-2810 / [jennifer@o-apr.com](mailto:jennifer@o-apr.com)  
**FOR IMMEDIATE RELEASE**

## **Tissue Paper Balloon Launch Returns for 2008**

*More than 1,000 students expected to launch hand-made balloons*

(RENO, Nev.) – Thanks to a generous grant from the E.L. Cord Foundation, approximately 1,000 elementary- and middle-school students will participate in two days of the popular E.L. Cord Foundation Tissue Paper Balloon Launch, Thursday and Friday, Sept. 4 and 5 at 9:30 a.m. on the launch field at Rancho San Rafael Regional Park.

Students and their teachers will begin in the classroom by constructing hot-air balloons from tissue paper, while learning about science, mathematics, art and history. Then, students will discover the wonder and excitement of lighter than air flight as they launch their model hot-air balloons off large Bunsen-burners. The Aeronauts, the official volunteer group of The Great Reno Balloon Race, will assist the students with the launch of their balloons on the field.

For Washoe County school teachers who are interested in making tissue paper hot-air balloons with their classes, [detailed instructions](#) are available online. Please e-mail us at [info@renoballoon.com](mailto:info@renoballoon.com) if you have any additional questions.

The E.L. Cord Foundation Tissue Paper Balloon Launch is an auxiliary event of The Great Reno Balloon Race, to be held September 5-7 at Rancho San Rafael Regional Park. For more information about this year's event call the Balloon Race office at (775) 826-1181 or visit [www.renoballoon.com](http://www.renoballoon.com).

*Thanks to the continued support of generous sponsors, The Great Reno Balloon Race continues as a free event for its 27th year. This year's major sponsors include: Wells Fargo Bank, the May Foundation, Silver Legacy Resort Casino, Harrah's Reno, Reno.com, Jack in the Box, Great Basin Internet Services, Communications Installation Services Inc. (C.I.S.) of Reno, KRNV News 4, News Talk 780 KOH, Bonanza Casino, Reno-Sparks Convention and Visitors Authority, Shell Oil and Curves of Northern Nevada. With a special thanks to our Founding Sponsors: Circus Circus, Club Cal Neva, Fitzgerald's, IGT, Peppermill Hotel Casino, Sands Regency Casino Hotel and the University of Nevada, Reno.*

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Thanks to our sponsors, The Great Reno Balloon Race is free to our community and its visitors.

P.O. Box 12695 | Reno, Nevada 89510 | P: 775.826.1181 | F: 775.829.2987 | W: [renoballoon.com](http://renoballoon.com)