



September 2, 2008

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**FOR IMMEDIATE RELEASE**

## **Prepare to Attend The Great Reno Balloon Race** *Spectator tips to ensure a great time this weekend*

(RENO, Nev.) – Organizers of The Great Reno Balloon Race have put together some helpful tips for spectators of the event's 27<sup>th</sup> year of high-flying fun, Sept. 5, 6 & 7 at Rancho San Rafael Regional Park. Tips include important information on how to get to the event, where to park, what to wear, things to do and what *not* to do...

**Wear your pajamas** on Saturday, Sept. 6 for **The World's Largest Pajama Party** and hang out in the pajama party tent. Wear your bed head to enter in the Bed-Head Competition. Register at [www.renoballoon.com](http://www.renoballoon.com)

Dress in layers as September mornings can be quite chilly before dawn.

Please leave pets at home. Thousands of people and unpredictable sounds leave animals confused and anxious.

Do not smoke on the launch field...propane, sparks and dry grass do not mix.

Bring a camera; you won't want to miss a memory.

Admission is free but bring money for tethered rides, souvenirs or food and drink from a variety of vendors.

Weather information is available at [www.kkoh.com](http://www.kkoh.com)

### **Transportation/Parking Tips:**

Arrive early as there is limited parking at the event site. Park for free at the University's north lots but remember that cars must be removed by 10 a.m. For a \$5 donation to the Reno South Rotary Club children's charities, park at N. Sierra St. and McCarran Blvd. or the Coleman St. parking lot.

**Autos, RVs and trailers are prohibited to park on McCarran Blvd. and will be towed.**

**Transportation** to and from the Balloon Race is provided by RTC Ride, which will offer direct, nonstop service to the entrance of the park on Saturday and Sunday, Sept. 6 and 7, from 4 to 10 a.m. Service is every 30 minutes and departs from CitiCenter in downtown Reno, Reed High School in Sparks and Meadowood Mall. Fares (round trip) are \$5 for adults, \$3 for youth (ages 6 to 18) and \$2.50 for seniors/disabled. For more information call (775) 348-RIDE.

Thanks to our sponsors, The Great Reno Balloon Race is free to our community and its visitors.

P.O. Box 12695 | Reno, Nevada 89510 | P: 775.826.1181 | F: 775.829.2987 | W: [renoballoon.com](http://renoballoon.com)



Handicap parking is available at the Washington St. entrance.

If you'd rather ride your bike to the event, for a donation to the Reno Bike Project, you can leave it with the bike valet at the Washington St. entrance, in front of the May Museum.

For more information about this year's event call the Balloon Race office at (775) 826-1181 or visit [www.renoballoon.com](http://www.renoballoon.com).

*Thanks to the continued support of generous sponsors, The Great Reno Balloon Race continues as a free event for its 27th year. This year's major sponsors include: Wells Fargo Bank, the May Foundation, Silver Legacy Resort Casino, Peppermill Hotel Casino, Harrah's Reno, Reno.com, Jack in the Box, Great Basin Internet Services, Communications Installation Services Inc. (C.I.S.) of Reno, KRNV News 4, News Talk 780 KOH, Bonanza Casino, City of Reno, Reno-Sparks Convention and Visitors Authority, Shell Oil and Curves of Northern Nevada. With a special thanks to our Founding Sponsors: Circus Circus, Club Cal Neva, Fitzgerald's, IGT, Silver Legacy Resort Casino, Peppermill Hotel Casino, Sands Regency Casino Hotel, Muckel Anderson, Nancy Gilbert, Attorney at Law and the University of Nevada, Reno.*

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