



MEDIA CREDENTIAL REQUEST FORM

The Great Reno Balloon Race (GRBR) is the world's largest free hot-air ballooning event. With more than 100 balloons and 100,000+ in attendees each year, the event is a permanent fixture in Reno, Nevada's September skyline. The event has floated into the hearts and minds of spectators, from around the globe, for the past 32 years.

To participate in The Great Reno Balloon Race Media Day on **Thursday, Sept. 4, 2014**, a media request form must be submitted. Additionally, a media request form must be completed if you plan on covering the event from Sept. 5 to Sept. 7, 2014. All media requests will be answered within 48 hours. Priority will be given to media on assignment.

Please complete the below media request form and return to:
Ashley Brune Communications at ashleybrune@gmail.com

Name: _____ Media Outlet: _____

Mailing Address: _____

Work #: _____ Cell #: _____

Web Site: _____ E-mail: _____

Best time to call: _____ a.m./p.m. Best number to call: _____

I am requesting to attend:

- Media Day – Thursday, Sept. 4
- The 2014 Great Reno Balloon Race
 - Friday, Sept. 5
 - Saturday, Sept. 6
 - Sunday, Sept. 7

Indicate editorial contact or attach publication letter of intent of coverage: _____

If not on assignment, where will you be pitching the event feature? _____

Expected publication date: _____

Will you be taking your own photography/video? _____

For out of market media only, do you need help with lodging arrangements? _____

For questions contact:
Ashley Brune Communications
ashleybrune@gmail.com | (775) 291-2307