



THE GREAT RENO BALLOON RACE 2013 MEDIA VISIT REQUEST FORM

The Great Reno Balloon Race is the world's largest FREE hot-air ballooning event. The event has floated into the hearts and minds of Reno's visitors and locals for 32 years. With more than 100 balloons and 150,000 in attendance each year, the event is a permanent fixture in Reno's September skyline. The Great Reno Balloon Race is a non-profit organization.

All media requests will be answered within 48 hours. Priority will be given to media on assignment. The Great Reno Balloon Race Media Day is scheduled for Thursday, Sept. 5, 2013. Please complete the form below if you plan on attending Media Day and/or covering the event – Sept. 6-8, 2013.

Please complete the form and return by email;
for questions email media@rkpr.com

Name: _____ Media Outlet: _____

Mailing Address: _____

Work #: _____ Cell #: _____

Web site: _____ E-mail: _____

Best time to call: _____ a.m./p.m. Best number to call: _____

Media Day / Visit Specifics:

Attending Media Day on Sept. 5: _____ YES _____ NO

Attending the event: _____ Sept. 6 _____ Sept. 7 _____ Sept. 8

(Indicate the days you will be on assignment covering event)

Indicate editorial contact or attach publication letter of intent of coverage: _____

If not on assignment, where will you be pitching the event feature?: _____

Expected run date of feature: _____

Will you be taking your own photography/video?: _____ YES _____ NO

Out of Market Media (only)

Date of arrival: _____ Date of departure: _____

Story Feature/Topic: _____

Are you requesting complimentary lodging arrangements?: _____

List any special lodging requests: _____

Unfortunately, due to the non-profit status of the GRBR, we are unable to provide complimentary airfare but on a case by case basis through our hotel partners we may be able to provide lodging or discounted lodging.

Are you interested in additional things to see and do in Reno-Tahoe? _____

**For questions contact:
RKPR Inc.
media@rkpr.com**

Thank you in advance for your interest in The Great Reno Balloon Race.