



## THE SIX TYPES OF SPONSORSHIPS

**LOCATION:** Rancho San Rafael Regional Park

**AVERAGE ATTENDANCE:** 150,000

**RIDES:** Available by sponsorship only

**SPONSORSHIP PACKAGES:** Include rides, party tickets, parking passes, souvenirs, official jacket and inclusion in the official program

**SPONSOR INVOLVEMENT:** Sponsors generally help with crewing duties (a pre- and post launch activity)

**DONATIONS:** To make a tax-deductible donation visit [www.renoballoon.com](http://www.renoballoon.com)

**GRBR INFORMATION:** 775.826.1181 or [pete@renoballoon.com](mailto:pete@renoballoon.com)

The Great Reno Balloon Race is a non-profit organization. Admission is free due to sponsorship support.

**ADMISSION:** Free

**WEBSITE:** [www.renoballoon.com](http://www.renoballoon.com)

### SPONSORSHIPS

#### MAJOR SPONSORSHIP

Major sponsors offer tremendous support and services to The Great Reno Balloon Race and in return they receive the most exposure including a bannered balloon with rides for three days, an exclusive hosting area to use as desired, their company logo on collateral and advertisements, recognition as a Major sponsor of the event and more...

#### SILVER SPONSORSHIP: \$6,000

Silver sponsors gain great exposure throughout the weekend including a bannered hot-air balloon with rides for three days, a 10' x 10' vendor space, a quarter-page program ad, recognition as a Silver sponsor and more...

#### LOGO SPONSORSHIP: \$2,500

Corporate Logo sponsorships are for businesses and corporations that have a ballooning program along with their own logo balloon or special shape. Special shapes and balloons promoting a product fall under this category. One room for the pilot is included in the sponsorship fee.

#### CORPORATE SPONSORSHIP: \$3,000

Tailored for businesses who want to become involved with the race, our corporate sponsorship gives companies an opportunity to receive extensive exposure. Corporate sponsors are allowed to fly a banner on the envelope of the balloon. Additionally, many corporate sponsors use their two rides per day as employee incentives or customer appreciation. Sponsorship includes one room for their pilot during the event.

#### FAMILY SPONSOR: \$999

A sponsorship for those who want to have a great weekend of flying and socializing. Created for families, friends and non-profit groups to enjoy a taste of the race. This level includes a ride for one person each day of the race. The opportunity to hang a banner on the basket of the balloon also exists. Family sponsors provide one room for their pilot during the event.

#### ONE-DAY SPONSOR: \$599

This one-of-a-kind sponsorship is for those who have always wanted to take a hot-air balloon ride during the event. This level allows the sponsor to pick a day of the event and enjoy the benefits of a sponsor for that special day, including a ride for two in a hot-air balloon ride during the Mass Ascension.

**Thanks to our sponsors, this event is the world's largest FREE hot-air ballooning event!**