



THE GREAT RENO BALLOON RACE 2013 MEDIA CREDENTIAL REQUEST FORM

The Great Reno Balloon Race is the world's largest FREE hot-air ballooning event. The event has floated into the hearts and minds of Reno's visitors and locals for 32 years. With more than 100 balloons and 150,000 in attendance each year, the event is a permanent fixture in Reno's September skyline. The Great Reno Balloon Race is a non-profit organization.

All media requests will be answered within 48 hours. Priority will be given to media on assignment. The Great Reno Balloon Race Media Day is scheduled for **Thursday, Sept. 5, 2013**. Please complete the form below if you plan on attending Media Day and/or covering the event – Sept. 6-8, 2013.

Please complete the below form and return to:

Tara Trovato, Draper Strategies and Communications at tara@draperstratcomm.com.

Name: _____ Media Outlet: _____

Mailing Address: _____

Work #: _____ Cell #: _____

Web site: _____ E-mail: _____

Best time to call: _____ a.m./p.m. Best number to call: _____

I am requesting to attend:

- ☐ Media Day – Thursday, Sept. 5
- ☐ The 2013 Great Reno Balloon Race
 - ☐ Friday, Sept. 6
 - ☐ Saturday, Sept. 7
 - ☐ Sunday, Sept. 8

Indicate editorial contact or attach publication letter of intent of coverage: _____

If not on assignment, where will you be pitching the event feature? _____

Expected publication date: _____

Will you be taking your own photography/video? _____

For questions contact:

Draper Strategies and Communications

tara@draperstratcomm.com

or by phone: (775) 287-5924

Thank you in advance for your interest in The Great Reno Balloon Race.