Sponsorship Entitlements

A one-day sponsorship is a $599 investment and includes one balloon ride for two people on your day of choice during the event. One-day sponsors also receive one official poster, a commemorative pin, one VIP parking pass and your name listed on the website and official Balloon Race program.

Individual/family sponsorship is a $999 investment and includes a balloon ride for each day of the event; one jacket; two invitations to the Pilots' Welcome Party; and two VIP parking passes.

A corporate sponsorship is a $3,000 investment and includes four tickets to the pilot welcome party mentioned above and four VIP parking passes. A corporate sponsor also receives a jacket, a balloon representing your company and they may also fly a 15'x21' banner on the envelope of the balloon. Corporate sponsorship includes one balloon ride for two people each day during the event. Corporate sponsors also receive one official poster, and your company name listed on the website and official Balloon Race program.

A logo sponsorship is a $3,500 investment. Logo sponsors are supporters of a specialty-shaped and/or promotionally tailored balloon.

Another option is to become a Silver sponsor. For a minimum amount of $6,000, a Silver sponsor may fly a 15'x21' banner on the envelope of the balloon, have public announcements recognizing your company during the event, an ad in the official GRBR program, the company's logo on the official GRBR t-shirt, a company banner displayed at the event, four invitations to the parties, four VIP parking passes and a 10'x10' vending space. Silver sponsorship also includes one balloon ride for two people on your day of choice during the event, ten official posters, two official jackets, and your company logo listed on the website and official Balloon Race program.

Other major involvement categories exist in which entities receive exclusive recognition in their category. These sponsors are included in all GRBR promotional materials. Interested companies may contact the GRBR office for more information.