



www.renoballoon.com

SILVER SPONSOR

Silver sponsors receive excellent exposure throughout the weekend including a bannered hot-air balloon with rides for three days, a 10' x 10' vendor space, a quarter-page program ad, recognition as a Silver sponsor and more...

SECURE YOUR 2013 SPONSORSHIP NOW!

BENEFITS

- Priority launch on Media Day, Sept. 5
- A 15' x 21' banner on the balloon envelope*
- Rides for two people each day of the event, Sept. 6, 7 and 8, weather permitting
- Four nights of hotel accommodations for pilot during the event, including Media Day
- Public announcements recognizing your company as a Silver sponsor
- 10' x 10' vendor space (sponsor to provide tent)**
- 1/4-page color ad in the program
- One company banner (3' x 5') displayed in park provided by sponsor
- Four tickets to the Pilot Welcome Party
- Four VIP parking passes
- Ten official posters
- Two official jackets

DETAILS

- Merchandise for vendor space must be approved; space cannot be used for guest entertaining.**
- Company logo due upon registration.
- Program artwork due by 7/1/13.
- Public announcement copy due by 8/1/13.
- Sponsors with a balance due after **8/1/13** will not be allowed to participate.

* If a banner is flown, the sponsor must provide it. A banner supplier reference sheet will be posted online in the Sponsor Center. Estimated cost for a 15' x 21' banner is between \$1,000-\$3,000. A basket banner (3' x 2') can be flown in place of the envelope banner, if preferred.

** Contact us for the vendor application.

COST

☐ **\$6,000** Deposit or full payment must be remitted with sponsorship form. Unpaid balance due by 7/1/13.

The Great Reno Balloon Race is a non-profit organization. Thanks to sponsorship support, the event is **free** of charge to spectators.

Forms can be mailed to:

The Great Reno Balloon Race
P.O. Box 12695
Reno, NV 89510
or faxed to 775.829.2987

This information can also be e-mailed to:
info@renoballoon.com.

For more information, call **775.826.1181**
or visit the Sponsor Center on our website:
www.renoballoon.com

YES, SIGN ME UP AS A SILVER SPONSOR.

Contact name: _____

Company/Group: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Jacket size (S-XXXL): _____

Returning sponsor: Yes ☐ No ☐

Would you like the same pilot as last year? Yes ☐ No ☐